

Fine Craft Christmas Show and Sale Food Vendor Application

(Application Deadline May 20th)

NOVEMBER 27th, 28th, 29th, 2020

Exhibitor
Name:

Company
Name:

Mailing
Address:

Telephone:

Email:

Website:

Facebook/Social
Media:

Booth Space *(Please check one):*

10' (wide) x 5' (deep) - \$220

10' (wide) x 10' (deep) - \$320

Table Rental (6' x 2.5') - \$10

Wall Preferred? Yes No

Electricity? Yes No

**** Wall placement is not guaranteed and will be assigned by order of application submission****

Description of
Product:

Sampling Procedure:

Biography about you and/or your work for promotion and marketing
(50 word max):

You Must Include:

1. **(First Time Vendors Only) A product sample.** To make arrangements for drop off contact finecraftchristmas@gmail.com
2. **Three (3) clear good resolution images of your work (please see below for details).** These should be **EMAILED** to finecraftchristmas@gmail.com
3. **Photograph or diagram of your booth** indicating width, depth, height and booth displays.
4. **A brief description and price points of the products** you would like to sell. Please indicate any components in your work that you do not personally make.
5. Exhibitors **must provide detailed food sampling procedures** with your application.
6. **On acceptance into the show a contract will be forwarded. It is to be returned with payment in full within thirty (30) days.** Submitted material will not be returned unless accompanied by a pre-addressed stamped envelope.

Please mail your application package to:

Morag Budgeon 88 8th Street East, Owen Sound, ON N4K 1K8

Or email your application to:

finecraftchristmas@gmail.com

Show Dates, Hours and Location

Friday November 27th (5PM – 9PM)
Saturday November 28th (10AM – 5PM)
Sunday December 1st (10AM – 4PM)

The Bay Room
Bayshore Community Centre
Owen Sound, Ontario

About Our Show

The annual Fine Craft Christmas Show and Sale is a dynamic event featuring both established and up-and-coming artists and craftspeople and fine food producers from around Ontario. The show attracts thousands of visitors who are looking for high-quality, interesting and meaningful handmade art, craft and fine food products.

Applications must be submitted on or before May 20th, 2020. Please do not wait until the deadline to submit an application, as it does not leave any time to correct mistakes or supply missing information. Incomplete or late applications will not be considered.

Eligibility

Our reputation has been built on selecting outstanding and quality products. We work hard to keep the show fresh and interesting each year to attract both new and returning customers. Sometimes that means not accepting a previously selected applicant in a particular year. To be eligible for selection, you must:

- Be the producer/maker of your food product represented by your application. We will not accept vendors who sell food products that are not made/produced by themselves.
- Present a professional booth display. (*Note: We do not provide any draping or walls but tables can be rented for \$10)
- Be on site for the entire weekend.
- Have safe food-handling and sampling procedures.

How Your Work Is Assessed

Organizers of the Christmas Fine Craft show have a deep respect for all food producers. Applications are considered by a selection committee which looks for originality, quality and presentation, as well as diversity of products and price points. Jurying is a blind process - the submissions are considered without presenting the name of the applicant so an unbiased decision can be made. The jury reserves the right to decide the appropriateness of all products to be included in the show. Only products similar to that which was juried are allowed into the show. The decisions of the jury are final.

Images of Work and Booth

You must submit three **recent** digital images that accurately represent the product that will be exhibited and sold. Exhibitors who have shown in previous Christmas Fine Craft Show **must** submit digital images of their work as all applications are juried every year.

FILE TYPE, SIZE & OTHER INFORMATION

- Save images as JPEG or JPG using 'maximum quality.' The file size should be no smaller than 900 pixels wide or long at 75 dpi. Smaller file sizes will result in poorer quality images.
- Save the image in the correct orientation.
- Non JPEG/JPG images or physical photographs **will not** be accepted.
- Do not place each image in separate file folders. All images should be in ONE folder only.
- Number each JPEG with the image number and your last name. Ex: 01Smith.jpg
- Submit images by email to **finecraftchristmas@gmail.com** or on one standard size CD by mail.

Notification of Exhibitors

You will be notified by email of your application status by June 1st. If your work has been accepted, we will email you a contract that must be returned with full payment **by June 19th**. You will also receive pertinent information about the show. Accepted exhibitors will be posted on our website in late June.

Payment

Booth fees are due at the time of acceptance and must be received by June 19th. Failure to submit fees by June 19th will result in the loss of your booth. Fees can be paid either by e-transfer to **finecraftchristmas@gmail.com** or by a cheque made payable to **Morag Budgeon**. Cheques post-dated past June 19th are not permitted. Any cheques returned by the banks due to insufficient funds are subject to a \$25 fine.

Cancellation Policy

- 10% of the fees are withheld if you cancel before September 30th.
- 25% of the fees are withheld if you cancel between October 1st and October 15th.
- 50% of the fees are withheld if you cancel between October 16th and October 30th.
- Fees will not be refunded for cancellations between November 1st and November 26th.
- Fees are not refunded if an exhibitor fails to attend the show or leaves early.

For more information please visit our website: www.finecraftchristmas.com